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Multnomah Education  
Service District

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Center

Oregon Immunization  
Program

Vaccinate Your Family

Voices for Vaccines

### \$20,000 & Up

Central Oregon Health Council  
Oregon Immunization Program ♥

### \$15,000-\$19,999

The Joseph W. Welch Jr.  
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### \$10,000-\$14,999

Zidell Family Foundation

### \$5,000-\$9,999

Anonymous via  
Benton Community Foundation  
Juan Young Trust ♥  
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### \$2,500-\$4,999

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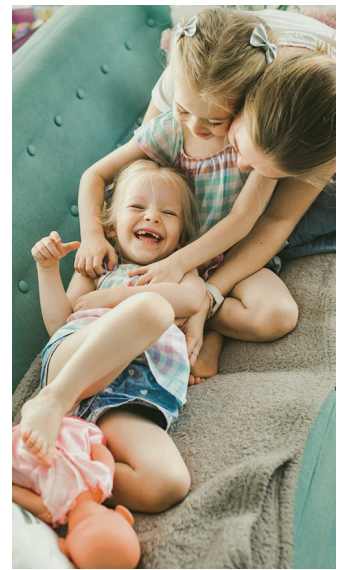
### \$50-\$99

AmazonSmile  
Carla Amundson  
Rochelle Borg & Kyla Herblum  
Daniel Bubach  
Ashleigh & Christo de Villiers  
Dina & Alex Feldman  
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### Silent Auction Items Donated By:

Breakside Brewery  
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Bridget Fahrland &  
Stephanie Portman  
Flow Lab PDX  
Fuel Yoga  
Nadine Gartner & Ben Olds  
Grand Central Bakery  
Malka Diamonds  
McMenamins  
Moda Health  
New Deal Distillery  
Nossa Familia Coffee  
Oaks Amusement Park  
Oregon Ballet Theater  
Oregon Beach Vacations  
Oregon Children's Museum  
Oregon Children's Theater  
Oregon Museum of Science  
and Industry  
Oregon Shakespeare Festival  
Oregon State University  
Oregon Zoo  
Portland Art Museum  
Portland Trail Blazers  
Silver Lining Jewelry  
Kim & Dr. David Solondz  
Sky High Sports  
Jessica & Dr. Michael Traynor  
Topgolf

♥ Boost Oregon thanks our loyal  
donors who have donated for 3  
or more consecutive years.



# 2019 ANNUAL REPORT

INFORMED PARENTS | HEALTHY KIDS



## BOOST OREGON

*2019 demonstrated that Boost Oregon is needed now more than ever.*

With multiple disease outbreaks in Oregon and beyond, we expanded our services by tripling our team of medical educators, distributing thousands of copies of our printed materials, and training over 800 medical providers on effective communication with vaccine-hesitant parents. We also set the groundwork for a permanent, physical presence in Central Oregon, which will enable us to reach some of the state's most vulnerable areas.

*Our unique and impactful methods received national attention.* Boost Oregon was featured in *The New York Times* and *The Washington Post*, and we were the lead segment on the television show, *CBS Sunday Morning*. We received dozens of requests from across the United States to train medical providers, disseminate our materials, and present at public health conferences.

*We strengthened and increased our community partnerships to serve Oregon's diverse population.*

With the help of our new Diversity Outreach Manager, we built relationships with parents and medical providers in the African-American, Latinx, Slavic, and Somali communities. Our conversations and collaborations with those communities inform and direct our work in 2020.

*There is no Boost Oregon without you, our generous donors and supporters.* Thank you for championing evidence-based, vaccine education. Together, we will ensure a healthy future for our children and our communities.



## 2019 AT-A-GLANCE

NYT CBS WAPO  
**three**  
FEATURES in NATIONAL PRESS

PRESENTED  
**2**  
at  
NATIONAL  
CONFERENCES

**130%**  
unique visitors

**92%**  
page views

**142%**  
visits

UP FROM 2018  
**BOOSTOREGON.ORG**

Trained over  
**800**  
medical providers  
to communicate effectively  
with parents

TRAINED  
**sixteen**  
medical providers  
TO LEAD  
community workshops  
ACROSS OREGON

**3,041**  
distributed

Counseling  
Vaccine-Hesitant  
Parents:  
— a —  
Medical  
Provider's Guide

Parents'  
Guide  
— to —  
Children's  
Vaccines **9,963**  
distributed

Services provided in  
**8**  
counties  
BENTON  
CLACKAMAS  
DESCHUTES  
JEFFERSON  
LANE  
MARION  
MULTNOMAH  
WASHINGTON

NEW  
BOOST  
OREGON  
dot  
ORG  
**22** POSTS  
BLOG

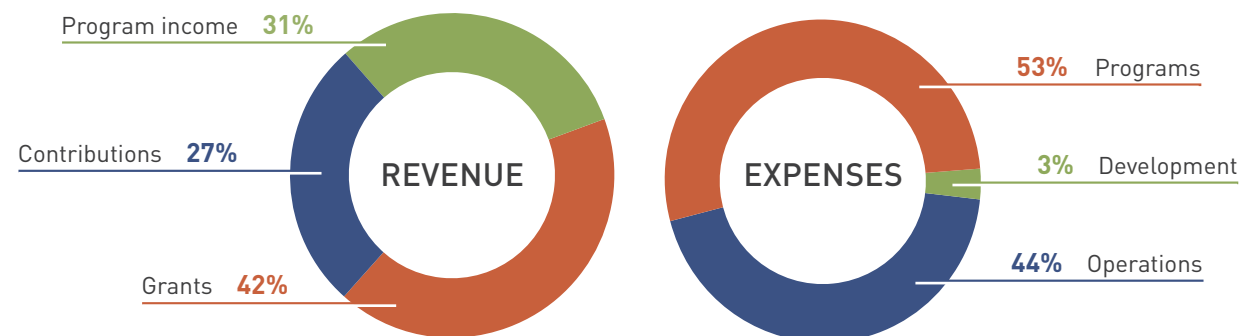
hosted  
**14** community  
workshops

Hired our  
**First**  
DIVERSITY  
OUTREACH  
MANAGER

Available in

ENGLISH  
SPANISH  
RUSSIAN  
Guía  
Para  
Padres  
Sobres  
Vacun  
оводство  
для  
ителей  
по  
инации  
тей  
Parents'  
Guide  
— to —  
Children's  
Vaccines

## FINANCIALS



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