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- Benton County Health Department
- Deschutes County Health Department
- Families Fighting Flu
- Grand Ronde Hospital
- Immigrant and Refugee Community Organization
- Immunize Oregon
- Indian Health Services
- Indiana Immunization Coalition
- Lane County Health Department
- Legacy Health System
- Malheur County Health Department
- Marion County Health Department
- Moda Health
- Mother & Child Education Center
- Multnomah County Health Department
- Multnomah County Library
- North By Northeast Community Health Center
- Oregon Center for Nursing
- Oregon Health & Science University
- Oregon Immunization Program
- PacificSource Health Plans

THANK YOU, DONORS

\$20,000 & Up

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♥ Boost Oregon thanks our loyal donors who have donated for 3 or more consecutive years.

Silent Auction Items

Donated By:

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Capitello Wines
Central Oregon Pediatric Associates (COPA)
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J-TEA
King Estate Winery
M Shaw Studio
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Rebecca & Jonathan Reveal
Ridgecrest Wines
Lani Saunders
Megan Thompson & Kurt Mueller

2020

ANNUAL



REPORT

INFORMED PEOPLE



HEALTHY COMMUNITIES



BOOST OREGON

2020 certainly was a memorable year. When Boost Oregon was founded five years prior, we feared that an outbreak of disease could shut down the economy, close schools, and change life as we knew it. These events were exactly what our organization had hoped to prevent by providing vaccine education and spreading love instead of fear.

Although COVID-19 was a new virus, and new vaccines had to be developed for it, Boost Oregon was ready to meet the moment. We pivoted immediately by moving our community workshops and provider seminars online. We added a Central Oregon Program Manager to oversee our work in that region. We created and distributed a plethora of new printed and digital materials in six different languages. Our growing board of directors reimagined the organization's mission and vision statements to reflect our wider focus on vaccine education for all ages. We formed a COVID-19 Task Force, comprised

MISSION STATEMENT
Boost Oregon empowers people to make science-based vaccine decisions for themselves, their families, and the community.

VISION STATEMENT
We envision a world in which people's health decisions are rooted in science.

of medical providers and public health professionals, to create and advise our COVID-19 programming.

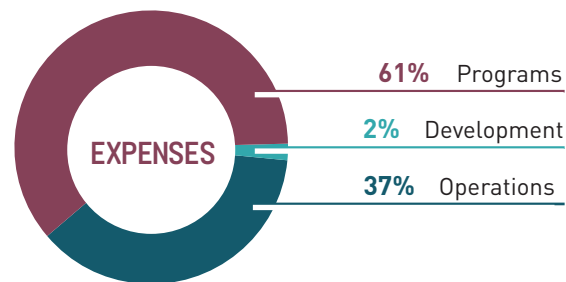
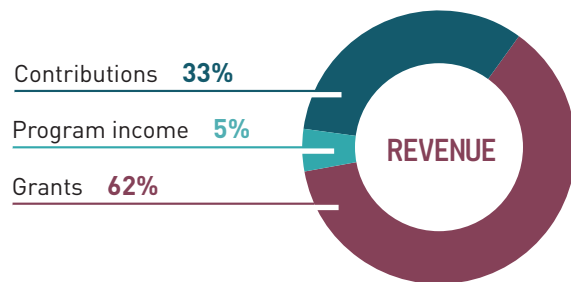
Most importantly, Boost Oregon prioritized outreach to the communities hardest hit by the pandemic, including Black, Latinx, and Native American families.

We recognized that, while the COVID-19 pandemic affected all of us, it did not affect us all equally. We educated at-risk populations directly about the importance of keeping up-to-date on their children's immunizations, preventing the flu, and protecting oneself from COVID-19 infection. We counseled local health clinics and county health departments on communicating the same to their constituents. And, now that

COVID-19 vaccines are available, we are collaborating with culturally-specific community organizations and clinics to disseminate evidence-based information.

We are Boost Oregon, and we are Oregon strong. Thanks to your compassion and generosity, we will end the COVID-19 pandemic together and build a healthier future for all.

FINANCIALS



* Boost Oregon does not accept contributions from pharmaceutical companies.

2020 AT-A-GLANCE

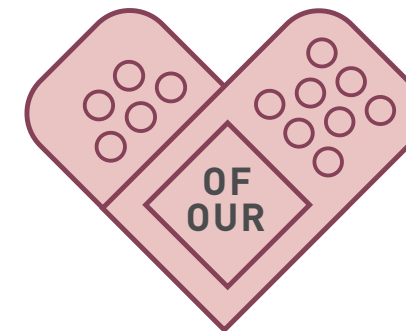


BOOSTOREGON.ORG



5 VIDEOS for NEW PARENTS
with over 2,000 views

Seven members



COVID-19 Task Force

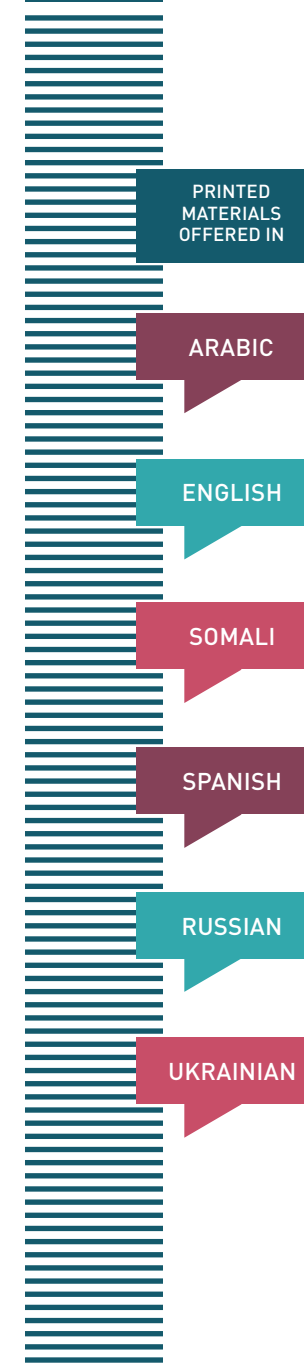
eight medical provider SEMINARS

hired a new *Central Oregon* program manager

hosted **14** community workshops

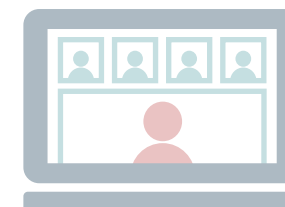
240 SOCIAL MEDIA POSTS

Featured on **NPR'S ALL THINGS CONSIDERED**



6,853 PRINTED MATERIALS DISTRIBUTED

PRESENTED *at two* NATIONAL WEBINARS



10 *ten* counties served
 BENTON, CLACKAMAS, DESCHUTES, JEFFERSON, LANE, MALHEUR, MARION, MULTNOMAH, UNION, WASHINGTON